

# Inquiry *Guide*



Stephanie Lynne Photography

262.240.4750 | [stephanie@Wlpetphotographer.com](mailto:stephanie@Wlpetphotographer.com)

[www.Wlpetphotographer.com](http://www.Wlpetphotographer.com)



# Hello!

## *I'm Stephanie*

Thank you for your interest in pet photography. I'm thankful for the opportunity to connect with you and I would love to be your photographer!

Telling your dog's story, capturing the animal-human bond, and creating one-of-a-kind wall art and custom keepsake albums for my clients is my passion. I promise you will love and cherish the images we create during our session, giving you memories to last a lifetime!

Whether your dog is shy or a social butterfly, obedience trained or the class clown, I appreciate their unique personalities. That's why my pet photography sessions are tailored to the needs of your dog. With a background in force-free, positive dog training, I promise to deliver great images of your dog...no obedience titles required! Your dog's session will be a fun and memorable experience. Human family members welcome, too!



# The Difference

## Why choose Stephanie Lynne Photography?

- I specialize in dog photography! Your dog is the star of the show during our session and will receive the best care, patience and love from a photographer knowledgeable about dog behavior and experienced in positive, force-free dog training.
- ALL pets from your household are welcome to be included in the session with no additional charge per pet. Human family members are welcome, too!
- Your session is planned with the endgame in mind. There will be plenty of time before your session to discuss your goals and preferences, as well as your plans for the images, ensuring that you get exactly what you want from the session!
- Beautiful wall art, custom keepsake albums, prints and digital files are all available to you in a package to fit your budget - NO SESSION FEES! Instead, a \$299 Reservation Retainer holds your date and becomes product credit at your Viewing & Ordering Appointment.
- You will receive the gold standard in service throughout your Client Experience and beyond. Once you book with Stephanie Lynne Photography, you become part of the family, all with a 100% Satisfaction Guarantee!



Stephanie Lynne  
PHOTOGRAPHY





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# The *Experience*

## **Step 1: Pre-Session Phone Call**

We'll kick things off with a brief, no-obligation Discovery Call where you can share a bit about the pets being photographed, your goals for the session and ask any questions you may have. This is an informational call - no sales pitch and no pressure!

## **Step 2: Booking**

Once you've decided that Stephanie Lynne Photography is the right fit, it's time to Book Your Session. You'll receive a Proposal with all of the details, including a contract and invoice for the \$299 Reservation Retainer. Remember, this is a non-refundable deposit that becomes product credit at your Viewing & Ordering Appointment.

## **Step 3: Session Day**

Yay! Session Day is your dog's time to shine. Before this day, I will be in touch with you to learn more about everyone being photographed, help you choose a location, and finalize all of the details. Your dog's only job is to be a dog and your only job is to have fun and enjoy the experience!

- About two weeks after the session, we will meet in person at the studio for your Viewing & Ordering Appointment. This is your time to sit back, snack on some fresh, homemade chocolate chip cookies, and take in a slide show of your session. Then I'll walk you through the options as we decide how you'll most enjoy your images, often through a combination of wall art, albums, prints & digital files.
- I will have sample products available for you to view during this appointment to help you decide. Payment plans are available.
- Once your products are ready, I will contact you to arrange for in-person delivery. Complimentary installation of wall pieces is available upon request. You're going to love your new artwork!



### **Wow, Just Wow!**

"Stephanie is amazing! I booked a photo shoot for my Aussie's first birthday. He was so distracted and squirrely that day...Stephanie was so patient and got so many incredible pictures. I was stunned at how perfect they turned out! I ordered artwork, and wow, just wow, it is all so beautiful!!! I can't wait to get them all up in the living room. The quality of the artwork is worth every penny. Stephanie is an incredibly talented photographer and I look forward to working with her again in the future!"

**- Sheri S.**







# Common Objections

"My dog \_\_\_\_\_!" Fill in the blank with "can't be off-leash, won't sit still, is nervous around new people or other dogs, isn't trained", etc. **I get it!** But I promise that we will get **GREAT** images of your dog and he doesn't even have to be a star obedience student. **Here's a little secret:**

- 95% of the dogs you see on my website were wearing leashes;
- We can choose a location where we will not encounter other dogs or people - a great option for shy or reactive dogs;
- Some of the BEST shots are action shots or just dogs being dogs...no posing required! Perfect for those dogs who like to be on the move.

**I guarantee that we will capture images that you love or I will reshoot your session or refund your Reservation Retainer!**

## **She was patient and took the time to really capture the bond**

"Stephanie was absolutely amazing! She was patient and took the time to really capture the bond that I have with my dog, Sadie. There are not enough words to describe how much I appreciate what she created for me. Memories that will last forever in high quality and professional photos. I highly recommend Stephanie for anyone looking for a photographer."

**- Joyce D.**







# Editing

# Magic

Your dog's safety is of the utmost importance. In an urban environment, or even out in the wild, if your pup is a "flight risk", we will definitely want to use a leash.

But no worries--As you can see from the Before and After images, it will be our little secret thanks to the magic of Photoshop!

*After*







# The

# Products

The best part of your pet's photo session is the one-of-a-kind artwork you will enjoy for years to come. The product line-up is curated from professional labs around the world, each with their own specialty, resulting in beautifully hand-crafted pieces that you won't find anywhere else.

**Wall Art** is the finishing touch in your home. What better way to decorate than with artwork of your own beloved pets? Wall art options can be customized to suit your budget, style and decor. Whether you decide on a single piece or a multi-image wall gallery, it's sure to make a statement!

**Keepsake Albums or Story Boxes** Limited wall space? No problem! Custom Keepsake Albums and Story Boxes make gorgeous conversation pieces on a coffee table or bookcase and are a beautiful tribute to your beloved pets. Hand-crafted from imported leathers, beautiful wood or luxurious velvet and archival-quality papers, ensuring your images will last a lifetime!









# Frequently Asked

## Questions

### **My dog doesn't know sit or stay. Is that a problem?**

Not at all! Some of my favorite portraits are of dogs standing up. Rest assured, I have a deep well of unique sounds and tasty treats to grab their attention—even if it's just for that split second while I capture each image.

### **My dog can't be off leash. Can I still do a session?**

Yes! Absolutely! Believe it or not, most of the dogs that I photograph are on leash. Leashes not only keep your best pal safe, but they're also important for following local laws when photographing in urban environments. Thanks to the wizardry of Photoshop, leashes will be removed from most final images.

### **What about harnesses or gentle leaders, can those be edited out?**

Well, Photoshop does have its limitations. Super-bulky harnesses hide so much of the dog's chest that it's very challenging to accurately rebuild those pixels in post-production. Gentle leaders can leave unsightly shadows or pull on the dog's skin, so those are also a challenge to digitally remove. If your dog normally wears one of these for walks, I recommend using it while walking to our location, but also bringing a flat collar to use for the actual shoot. If you need to stick with the harness or gentle leader but would like it edited from final images, there is an additional retouching fee. However, digital removals for leashes, regular flat collars and martingale collars are always included.

**My dog is reactive to other dogs/people/bicycles. How can we do a session?**

I completely understand. If your dog is nervous or reactive, we can choose a location that suits his temperament. I have a few out-of-the-way locations that receive very little dog or foot traffic, or we can rent a private location for a small fee, ensuring that we see won't see a soul.

**My dog is camera shy. How do you manage nervous or timid dogs?**

I understand shy pets very well. Not to worry! Our photo session will not be rushed, so if your pet needs a little extra time to feel comfortable, we can accommodate that. On photo day, I will keep your session low stress...no posing necessary! And I can shoot from a distance to capture those treasured moments between you and your pet.

**Do you photograph pets other than dogs?**

You bet! All pets can be included in your personalized session. While the majority of my clients are dogs and puppies, I welcome clients with other types of pets as well!

**Do you photograph puppies?**

As a matter of fact, I do! Many clients even book two or three sessions during puppy's first year to capture all the special moments and then create custom wall art, a Keepsake Album or a beautiful Story Box for those treasured memories.



### **Can I be in the images, too?**

Of course! Capturing the bond between pets and the people they love is what Stephanie Lynne Photography is all about! While we can certainly capture a traditional portrait of you both smiling at the camera, my clients especially love the candid images of the moments you share. If you're camera shy, I can still create some lovely, creative images that tell the story of your relationship. Please just trust me and remember that you don't need to purchase or display any images that you don't adore.

### **What time will our photo session be?**

The best times of day for outdoor photography are during the "golden hours" - shortly after sunrise or before sunset. But I can work around your schedule to photograph any time of day - and indoor studio sessions are available as well.

### **How do I choose a location?**

During our session planning, we will discuss the look you're after, any special needs your dog might have (mobility challenges, anxiety, etc.) and scheduling constraints on your part (e.g. mornings only). With all that in mind, we will settle on the perfect location for your custom session.

### **What if it's raining?**

If the weather is less than ideal, we can definitely reschedule. Your reservation retainer simply transfers over to our new session date. We can even build in a "rain date" during our initial consultation and planning to cover this possibility.

### **Who can come to the session?**

Everyone who lives in your household (furry or not) is welcome to participate in our session. In the interest of minimizing distractions, however, I do ask that only those who will be in the photos come along. If you're interested in holding a session with pets outside of your household or your extended family, I'd be happy to put together a custom quote.

### **Do you offer sessions for elderly or terminally ill pets?**

Facing the end of a pet's life can be one of the most difficult times for families. I offer a [Celebration of Life Session](#) for these moments. This session takes place where the pet will be most comfortable and can usually be scheduled on short notice. Capturing beautiful moments between a family and their beloved pets is a beautiful tribute to your best friend and your treasured memories.





# Is This Right *For Me?*

A successful portrait session is an investment of both time and money, so it's important to make the right choice for your family and for your pets.

For Stephanie Lynne Photography clients, pets are cherished family members and receive the highest standard of care. My clients are also discriminating -- appreciating quality, not only in the images we create, but also in the artwork that results. If you're ready to join the club of delighted clients, you can schedule your session through my website, by email or by phone.

Still have questions? Schedule a no-obligation informational call, an in-person consultation or Zoom meeting. Just send me an email or give me a call and we will schedule that meeting.

I can't wait to meet you and the special animals in your life!



Stephanie Lynne  
PHOTOGRAPHY

Stephanie Smith  
[www.WIpetphotographer.com](http://www.WIpetphotographer.com)  
[stephanie@WIpetphotographer.com](mailto:stephanie@WIpetphotographer.com)  
262.240.4750