

kkp | KAREN K
PHOTO

Photography for Business

Photography that Makes You Stand Out

In this fast-paced, media-fueled world you have about three seconds to make an impression. What do you want that first impression to be?

Many companies don't know how to create marketing images that make an impact, so they're missing opportunities to attract the right clients. Businesses that want to stand out hire Karen K Photo to create custom photography that builds rapport with potential clients much more quickly.

Hi, I'm Karen. I put my 20+ years of corporate marketing experience to work for my clients, to plan and create the images they need to look better than their competitors. From strategy, to navigating the steps involved, to images that are designed specifically for marketing—my goal is to create exactly the images you need for your unique brand.

What image is your businesses putting out into the world? If it's not as polished and professional as you would like, contact me to talk about it.



"Karen is an incredible and professional photographer with a very easy style. She has the ability of making everyone comfortable in front of the camera and capturing their best."

Joe Moy | Business Development Manager





Corporate Teams & Executive Portraits

Great for advertising, feature articles in publications, and social media, executive portraits, team photos, and brand photography can connect with your audience on a deeper level. People gravitate to people. Your team is the face of your business. Use that to your advantage with professional photography that makes people say “I want to work with them.”

Packages start at \$750

Headshots & Personal Branding

Headshots are a necessity in today's image-based world...but they don't have to be boring. We turn the headshots you need into images you love with custom portrait sessions that make you look and feel confident and powerful. Five-minute headshots don't fly here. We take time with our clients, to make sure they have options to choose from and images they can't live without.

In-studio sessions start at \$250





"Karen takes her job of making incredible photos very seriously. She took the time to understand what I was looking for and captured the essence of me... These photos were beyond my expectations."

Linda | Orlando, FL



Portraits for Teams

We make it easy to get consistent headshots make your team look more professional. We come to you with a professional studio setup right in your office. We have background options that fit with your company brand and can even offer quick sessions for busy teams that don't have a lot of time to spare.

Want an outdoor location? We do that too! Want a group portrait of the whole team? We have you covered—all in an organized, hassle-free process that we walk you through from beginning to end.

Pricing is based on the number of images needed.





Photography for Marketing

Why use the same stock photos everyone else is using when we can create custom photography specifically for your brand? No more time wasted searching for the perfect photos, you'll have a library of unique images at your fingertips to use across all your marketing channels.

Custom quoted to meet your specific marketing needs.





Architectural Photography

We provide exterior and interior property photography that brings your projects to life in your marketing materials. We look at how you use photography and make sure you get the right images for your marketing needs!

It's photography that enhances your brand, showcases your work, builds your reputation, and helps you attract more clients, with a photographer who walks you through every step of the process.

Packages start at \$1250





Planning Your Photo Session

Planning your photo session doesn't have to be stressful. We're here to help! Whether you're envisioning a full branding photo session or just team headshots, here are some tips to get you started.

What Are You Hoping to Accomplish?

It's important to start planning by thinking about why you're investing in photography now. What are you hoping the end result will look like? What do you want these photos to do for your business?

How Are You Going to Use the Images?

Think about how you want to use these photographs. Are they only for your website or will you need some for social media also? Will they be used in advertising or printed collateral, on billboards, etc.?

What Elements of Your Brand Are Important to Capture?

Think about your brand, what it looks like and how it comes across to people. What makes your brand different? Are there any specific colors or branding elements we'll need to work with? Is there a mission statement that drives your marketing efforts?

Not sure about some of the answers? That's okay! These are some of the many things we'll cover in your pre-shoot planning session. We're here to help you plan and create exactly the images you need.



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